



Joanna Gaines Unveils Highly Anticipated Magnolia Home Kid's Furniture Collection

Orland Park, IL, December 2, 2016 – It should come as no surprise that Joanna Gaines and the Magnolia brand have been a bit busy this year. Riding a wave of accomplishments, from the launch of her own home furnishings brand to reaching the *New York Times* Bestseller list with a new autobiography, *The Magnolia Story*, everything Joanna Gaines seems to touch turns to success.

The newest success looks to be the fun-loving kind with the unveiling of the highly anticipated Magnolia Home children's furniture collection. The Magnolia Kids line

features the signature Magnolia color palate and Gaines' vintage styling built into a cute French Inspired Cameo Armoire, Farmhouse Kid's Haven Table and Bench, and a French Inspired Sister's Upholstered Bed.

In addition to her latest line of kid's furniture, Gaines has also debuted Magnolia Home brand design accessories, rugs and a line of interior paint with hues inspired by her hit home remodeling show.

Magnolia Kids captures the idyllic imagination of a child while featuring Gaines' distinct use of vintage elements to deliver furniture that will remain timeless and functional through the years. Her pieces are kid-friendly, practical, and designed with purpose to create meaningful spaces where kids can learn and grow for years to come.



Pictured above is the Boho Playhouse Canopy Bed from Magnolia Kids; Joanna Gaines combines vintage style with colors from the signature Magnolia palate.



<u>Darvin® Furniture</u>, Chicagoland's largest furniture and mattress store, located at 15400 LaGrange Road, Orland Park, IL, is featuring several pieces of the highly anticipated Magnolia Kids collection in its Magnolia Home Gallery, including armoires, tables, benches and canopy beds.

"We are very excited to be featuring the Magnolia Home kid's line. There is a real following for Joanna's unique style and it has transferred over to her new kid's line of furniture with amazing results," said Darvin Furniture Co-Owner Marty Darvin. "It really is a special approach to vintage furniture that creatively combines a simple and fresh approach that is friendly and comfortably livable."

"In addition to featuring her new kids (youth) collection, Darvin's Magnolia Home Gallery has furniture, rugs, pillows, and accessories," says Vanessa Durkin, Darvin Furniture showroom display manager. "The Magnolia Kids line is a perfect complement for the complete Joanna Gaines look."

About Darvin Furniture

Family owned since 1920, Darvin® Furniture is an industry leader and Chicagoland's largest furniture and mattress store. One of the top 100 furniture retailers in the country, Darvin Furniture's showroom is located on 11 acres in Orland Park, Illinois. The showroom features more than 200,000 sq.ft. of furniture on display. Additional information is available at Darvin.com. Stay up to date on the latest news as a member of the Darvin social community by following us on Facebook, Twitter, Instagram, GooglePlus, Pinterest, and YouTube

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MEDIA CONTACT

Cheryl Sajewski Social Media/Website Coordinator csajewski@darvin.com 708-460-4100 X 5168